

MUSIC CITIES
FORUM
by MUSIC CITIES EVENTS

KIRKLEES
**YEAR
OF '23
MUSIC**

Fishing 4
Compliments

EVENT REPORT 2023

WHAT IS THE KIRKLEES YEAR OF MUSIC?

Kirklees is a district in the UK, which is known for world class music that stands proud on its rich and diverse musical heritage. Music is the beat of our heart, it is the sound of our communities, and it is the pulse of our towns and villages.

Kirklees is a place where everyone can hear world class music through our festivals and programming; where children and young people have access to high quality musical experiences and education; and where the next generation of musicians and music professionals can build and sustain a high-quality career, with access to the very best industry advice, career opportunities and performance routes.

2023 was a year where this vision came to life, where residents were able to enjoy the richness and diversity of music today, inclusive of all genres, all communities and in all forms. Kirklees Year of Music will give opportunities and spaces to encounter new and traditional music, where strengthening a community that lives and loves music.

In the framework of Kirklees Year of Music, the West Yorkshire Combined Authority and Kirklees Council collaborated with Music Cities Events with 3 projects: Kirklees Music Cities Forum, PLATFORM and Kirklees Music Ecosystem Network,



A COMMUNITY THAT LIVES AND LOVES MUSIC

As part of the Music Industry strand of Kirklees Year of Music 2023 (KYOM23), the district hosted the Kirklees Music Cities Forum alongside Music Cities Events.

The forum explored the theme “A Community that Lives and Loves Music” and took place on November 14, 2023 at Smile Bar and Venue in Huddersfield.

The Kirklees Music Cities Forum was an event that aimed to bring together creative people from all aspects of the Kirklees music scene & networks, local, national and international experts, industry professionals and funders to explore the role and impact that music has on a place, people and career choices.

To kick off, the event gave a brief overview of the activities of the Music Industry programme for Year of Music, including hosting the Kirklees Music Ecosystem Network, the PLATFORM programme and more.



EVENTS AND PANELS LIKE THESE PLAY A PIVOTAL ROLE IN FOSTERING COLLABORATION, SHARING INSIGHTS, AND ADDRESSING PERTINENT ISSUES WITHIN THE MUSIC COMMUNITY. [...] ULTIMATELY CONTRIBUTING TO THE GROWTH AND SUSTAINABILITY OF THE MUSIC ECOSYSTEM.

[...]

IT WAS A PLEASURE TO BE PART OF SUCH AN IMPACTFUL EVENT.

Danny West, Publishing Manager,
Come Play With Me Records

OUR SPEAKERS AND PANELLISTS



Nigel Cudjo (GBR)

Owner, Saving Grace Music

Tom Brennan (GBR)

Music Industry Coordination, Kirklees Year of Music

Sarah Hutton (GBR)

Music Industry Coordination, Kirklees Year of Music

Jay Auty (GBR)

Musicians Engagement Team, Help Musicians

Sandra Perens (EST)

Events Manager, Momentual

Bubba O'Keefe (USA)

Executive Director, Visit Clarksdale

Danny West (GBR)

Head of Publishing/A&R, Come Play With Me

Nikki Riggon (GBR)

Head of Programme, Punch Records

Merlijn Poolman (NLD)

Night Mayor, City of Groningen

Giles Bidder (GBR)

Host & Producer, 101 Part Time Jobs

Jo Warmington (GBR)

Head of Development, Reform Radio

Kevin McManus (GBR)

Head of UNESCO City of Music, City of Liverpool

Marvo O'Brien-Morgan (VCT)

Vice President, St. Vincent and the Grenadines
Association of Music Professionals

Jonathan Mayes (GBR)

Head of Strategic Partnerships & Impact, Clore
Leadership

Samuel Nichols (GBR)

Director, Music Local

THE SESSIONS OF THE EVENT



MUSIC CITIES FORUM KIRKLEES YEAR OF MUSIC 2023

14 NOV 2023 KIRKLEES MUSIC CITIES FORUM

KIRKLEES YEAR OF MUSIC 2023

A presentation on the activities of the KYOM23 Music Industry strand
4.10 pm - 4.30 pm

In small or big cities, musicians are struggling to fund their careers. Let's come together and find a solution. Join the Kirklees Music Cities Forum and be part of this conversation.



MUSIC CITIES FORUM KIRKLEES YEAR OF MUSIC 2023

14 NOV 2023 KIRKLEES MUSIC CITIES FORUM

NIKKI RIGGON (GBR)
HEAD OF PROGRAMME,
PUNCH RECORDS

West Midlands based Creative Producer. Head of Programme for Punch Records, producing live events and artist development programmes with a strong focus on diversity and inclusion.

Kirklees Year Of Music 2023 - A Vision For Change

A presentation on the activities of the KYOM23 Music Industry strand

Support Available

A presentation on funding opportunities for music projects - by Help Musicians

Break for exhibitor exploration

Funding opportunities presented by partner organisations

Using Music To Revitalise The City: Affordability and Accessibility In The Music Ecosystem

A panel discussion on giving Kirklees the infrastructure to become a thriving music region

Being small is no obstacle

A case study on building a small-sized music district

Make It In Kirklees

A panel discussion on career development opportunities for local musicians

What Next?

A hands-on workshop dedicated to exploring the future of the local music industry

Live Show by Fishing4Compliments

A showcase by top PLATFORM runner up



PARTNERS AND EXHIBITORS



A huge thank you to all the organisations that made the Kirklees Music Cities Forum possible.

EVENT PARTNERS



EXHIBITORS



KIRKLEES MUSIC ECOSYSTEM NETWORK

As part of the Kirklees Year of Music, Music Events created the Kirklees Music Ecosystem Network to be an online community aimed at offering resources and networking opportunities for people in the district, from every profession and sector, using music to create value in towns and cities.

Throughout 2023 the Kirklees Music Ecosystem Network hosted a total of 10 events, including 9 workshops and a networking mixer:

- Releasing Records in 2023 by Nigel Cudjoe, Owner, Saving Grace Records and Luke Politz, Label Assistant, Come Play With Me
- How are you doing? Balancing the joys and challenges of being a freelance creative by Jane Willis, Creative Health Consultant
- Enabling Artists Involvement in Policy Making by Cristina Peregrina, Events Coordinator, Momentual

- Artist DNA Workshop by Lilian Cazares, music marketing consultant, Lanza Tu Musica
- Converting Gatekeepers with Music PR Campaigns by Pablo Borchi Klapp, Marketing Manager, Monumental
- Release Strategy and DSP Relationships, Sergio Pastrana D'Abbadie, DSP & Client Development Manager, Industria Works
- In Discussion with Des on Web3, NFTs & Blockchain by Des Agyekumhene, Founder, Saga World
- Getting Sync Ready by Alick Sethi, Music Supervisor, RetoxMusic
- Music Distribution in Emerging Markets - MENA by Mounya Abou Raha, Production Executive, Anghami

These included speakers from: UK, Mexico, Estonia, USA, Netherlands, Lebanon, St. Vincent & the Grenadines.

KIRKLEES MUSIC ECOSYSTEM NETWORK

Music Distribution in Emerging Markets - MENA

(Middle East and North Africa)

DATE: 31 MAY 2023
TIME: 3PM BST / 2PM GMT

SPEAKER: MOUNYA ABOU RAHAL
PRODUCTION EXECUTIVE, ANGHAMI

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KIRKLEES MUSIC ECOSYSTEM NETWORK

UPCOMING EVENTS

<p>RELEASE STRATEGY AND DSP RELATIONSHIPS</p> <p>03 AUGUST 2023</p> <p>SPEAKER: SERGIO PASTRANA D'ABBADIE</p>	<p>ARTIST DNA WORKSHOP</p> <p>16 AUGUST 2023</p> <p>SPEAKER: LILIAN CÁZARES</p>	<p>CONVERTING GATEKEEPERS WITH MUSIC PR CAMPAIGNS</p> <p>13 SEPTEMBER 2023</p> <p>SPEAKER: PABLO BORCHI KLAPP</p>
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PLATFORM

On May 10th 2023 a selected group of artists from Kirklees performed a series of live music showcases to 12 international buyers as part of the PLATFORM series. The selected artists were:

- Knuckle
- Don Gonzo
- Lauren Mikki
- Here's The Steeple
- Boxteles
- Klunk
- Lucas Bernard
- Isaac Malibu



On May 11th the same selected group of artists had individual networking sessions with those same buyers from around the world. These buyers work in different key roles in the music industry such as programming, booking, management and publishing for music festivals, booking agencies, music conferences, labels and streaming platforms.

The buyers present at the session were:

- Agustin Lopez Costa, Spain representative, Industria Works (ESP)
- Alvaro Bolaños, Director, Jazz & Rhythms Festival (MEX)
- Berkli Johnson, Associate Music Programmer, SXSW (USA)
- Camila Anino, Partnerships and Programming, Primavera PRO (ESP)
- Harley Jennette, Booker, New New Festival (USA)
- Jaxon L. Swain, President, sonaBLAST! Records (USA)
- Jessie Hartke, Founder, Midtopiar (USA)
- Mark Dieler, Booker, LONA Music (LVA)
- Parul Chokshi, Senior Director, Talent Booking, Vevo (USA)
- Sergio Arbelaez, Director, FIMPRO (MEX)
- Sylvia Bloomfield, Marketing Manager, Sonic Unyon Records (CAN)



CONTACT US

Please feel free to contact us regarding any Music Cities Events inquiries.

Pablo Borchi

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