

# NOCTURNAL CITIES LATIN AMERICA

BY SOUND DIPLOMACY

22 November 2018  
Bogotá, Colombia

## FIRST LATIN AMERICAN CONFERENCE ON MANAGING THE URBAN NIGHT

November 22 saw Sound Diplomacy, Bogotá Chamber of Commerce and Bogotá Mayor's Office host the first-ever edition of Nocturnal Cities Conference in Bogotá, Colombia.

The Conference brought together 335+ delegates from all over Colombia and the world to discuss, debate and introduce new thinking, action and structure to develop more vibrant night time economies and featured a full day of panels and presentations, as well as an afternoon work session and an evening concert.



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# NOCTURNAL CITIES CONFERENCE

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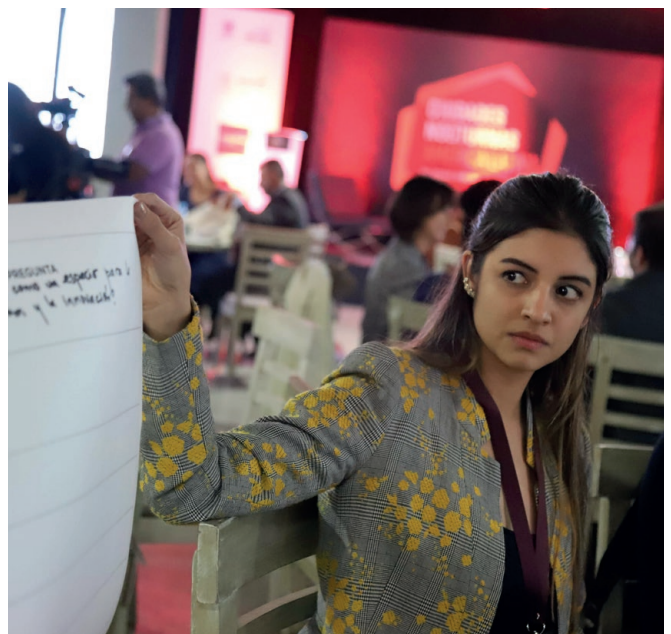
**November 22, 2018 saw the inaugural edition of Nocturnal Cities Conference – the first Latin American Conference on Managing the Urban Night – take place at Centro Creativo Textura in Bogotá, Colombia. With 335+ delegates the event was sold-out and featured a variety of topics covered by local and international experts in night-time planning and design.**

On the evening before the conference, our speakers were led by Leni Schwendinger in a unique Night Walk down the streets of Bogotá's La Candelaria district and experienced first-hand the city's nocturnal vibe and charm.

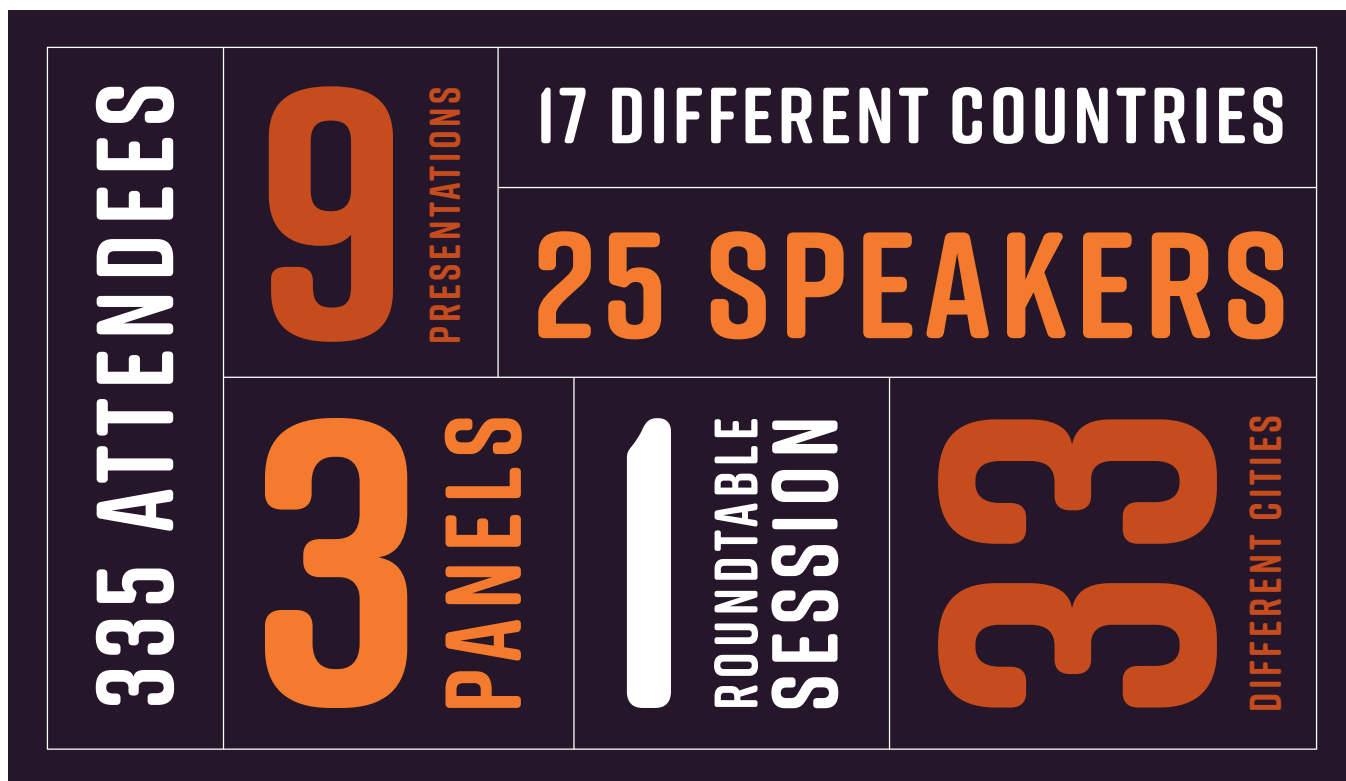
The main conference day kicked-off with the launch of Bogotá's Cultural and Creative Economy Policy by the Mayor Enrique Peñalosa and was followed by the presentation of the Spanish version of "A Guide to Managing Your Night Time Economy", written by Sound Diplomacy and Andreina Seijas and published in summer 2018.

The conference continued with a mix of panels and presentations and ended with a work session. The roundtable highlights and results have been summarized in a document titled "A Manifesto for Nocturnal Cities in Latin America", aimed at providing guidelines and strategies on how to improve the night in Latin American cities.

Finally, delegates travelled to the Bronx Creative District to see a live performance of Herencia de Timbiquí, in concert with the Youth Philharmonic Orchestra of Bogotá for a unique immersive experience of Colombian music tradition and culture.



## AT NOCTURNAL CITIES CONFERENCE WE HAD:



## PRESENTATIONS

A Guide to Managing Your Night Time Economy

Project: Responsible Partyng  
(Farra en la Buena)

Nochebus: Night-time Transportation  
for Mexico City

Night-time design: an emerging field

Measuring the Impact of the  
Night-Time Economy

Project: Street Music Map

Mapping nightlife

Project: Picnic Nocturno

Project: Creative District Project



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## PANELS

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**Night Mayors: A new form of urban governance in Latin American cities**  
**Who owns the night? Policies and regulations to prevent conflicts after dark**  
**Night-time management from the bottom up**

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## ROUNDTABLE

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**Work Session: A Night-Time Manifesto for Latin America**



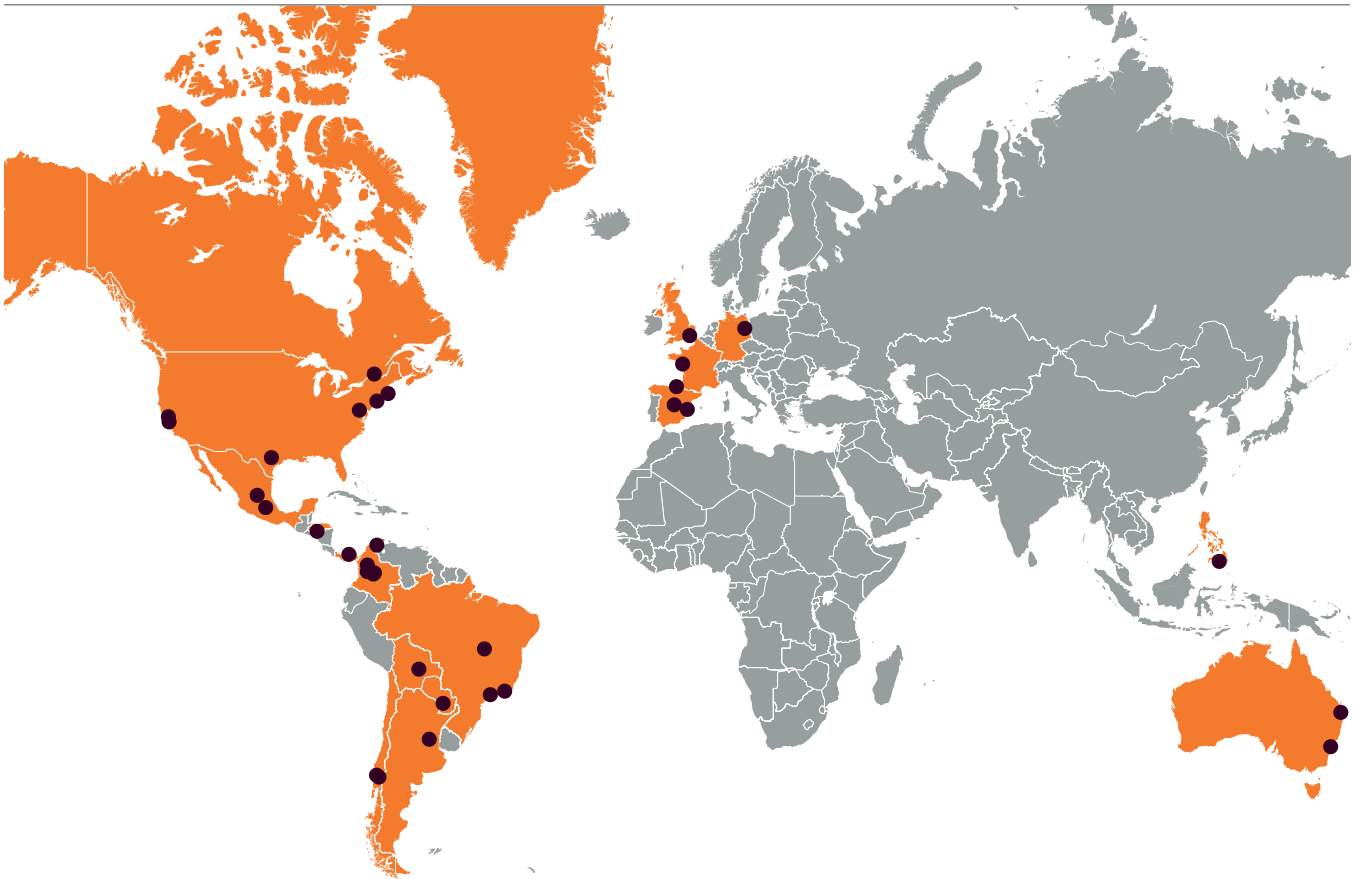
**WITH OVER 530.000 ACCOUNTS REACHED  
AND 3.4 MILLION IMPRESSIONS ON NOVEMBER 22  
THE HASHTAG #BOGOTÁNOCTURNA WAS THE  
5TH HIGHEST TRENDING TOPIC IN COLOMBIA**



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# CITIES AND COUNTRIES REPRESENTED

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## Latin America in focus



**IT'S IMPORTANT TO LOOK AT THE NIGHT TIME ECONOMY, UNDERSTAND THE CHALLENGES THAT IT IS FACING ALONGSIDE THE NIGHTLIFE AND FIGURE OUT WAYS TO MOVE FORWARD.**

**Ben Van Houten, Business Development Manager, Nightlife & Entertainment Sector, San Francisco, California, USA**

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# OUR SPEAKERS AND PANELISTS

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**Adelina Lobo**, Night Mayor, San Luis Potosí, Mexico

**Alejandro Vásquez**, Former Night Time Manager and Independent consultant, Cali, Colombia

**Alvaro Jadue**, CEO, Patio Bellavista, Santiago, Chile

**Ana Gomez de Castro**, Co-Founder, HerBeats, Madrid, Spain

**Andreina Seijas**, Researcher at the Harvard Graduate School Of Design, Boston, Massachusetts, USA

**Antonio Hernandez Llamas**, Director, Instituto Distrital de la Participación y la Acción Comunal (IDPAC), Bogota, Colombia

**Ben Van Houten**, Business Development Manager, Nightlife & Entertainment Sector, Office of Workforce and Economic Development, San Francisco, USA

**Brian Block**, Entertainment Services Manager, Economic Development Department, Austin, USA

**Daniel Bacchieri**, Founder, StreetMusicMap, São Paulo, Brazil

**Elisa Thoma**, Communications Manager, Live DMA, Nantes, France

**Enrique Peñalosa**, Mayor of Bogota, Colombia

**Frank Henry**, Program Delivery Manager, Pollution Control, Brisbane City Council, Brisbane, Australia

**Jairo García Guerrero**, Secretary of Security, City of Bogota, Colombia

**Jorge Sanza**, Co-Founder, NIX, Madrid, Spain

**José Duarte García**, Director, Bogota Tourism Institute, Bogota, Colombia

**José Manuel Landín**, Coordinador, Pedestrian City (Ciudad Peatón) Project, Laboratorio para la Ciudad, Mexico City, Mexico

**Juan Carlos Gonzalez**, Nocturnal Delegate, City of Valparaiso, Chile

**Juan Miguel Durán**, Secretary of Economic Development, City of Bogota, Colombia

**Leni Schwendinger**, Leader, International Night-time Design Initiative, New York, USA

**Libby Harris**, Night Time Economy Manager, City of Sydney, Australia

**Lutz Leichsenring**, Head, Clubcommission/ Vibe Lab, Berlin, Germany

**María Claudia López**, Secretary of Culture, Recreation and Sports, City of Bogota, Colombia

**Marina Borgatello**, Secretary of Environment and Public Space, City of Rosario, Argentina

**Miguel Riego**, Founder/Member, Association for the Night Movement in the Historic Center of Asuncion (AMCHA), Asuncion, Paraguay

**Mónica Ramírez**, Director, Fundación Gilberto Anzate Avendaño, Bogota, Colombia



# SELECTED DELEGATES

## Adriana Padilla

Directora, Cámara de Comercio de Bogotá

## Adriana González

Coordinadora del Grupo de Emprendimiento Cultural, Ministerio de Cultura

**Alejandro Flórez** Gerente de Literatura, Idartes

## Alejandro Rodríguez

Project Director, Geografía Urbana

## Alexander Cely Sanchez

Gerente Operativo, Lazaro Holding SAS

## Alexandra Rojas Lopera

Asesora, Alcaldía Mayor

## Alvaro Granados

Management y Booking, Arbol Naranja

## Ana Pereira Berti

Coordinadora de Trabajo de Campo, Ciudad Laboratorio

## Ana María Fergusson

Gerente, Asociación Nacional de Empresarios de Colombia – ANDI

## Andrea García

**Castelblanco** Gestor de Proyectos, Nueva Democracia

## Angela Guzman Villate

Profesional Especializado, Instituto Distrital de Turismo

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Director Audiovisual, Casa Kilele\_Casa Cultural

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## Camilo Urbano

Head in Urban Planning, Fundación Despacio

## Carolina Trujillo

CEO & Co-founder, Gotok Music SAS

## Catalina Hoyos

Subgerencia de Comunicaciones, Secretaría de Integración Social

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Director de Gestión del Conocimiento, Secretaría Distrital de la Mujer

## Charles Chaves

Asesor Subdirección para la Aduldez, Secretaría de Integración Social

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Diseñadora, UX Musintec

## Cristiagn Gil

Urban Economy Specialist, ONU Habitat

## Daniel Peña

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## Daniella Tamayo

Cultural manager, Pez Alado

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Viceministro de Cultura, Ministerio de Cultura de Colombia

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**Giraldo** Estudiante, Universidad del Rosario

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Country Manager Colombia, One Rpm

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Director, Bogotá Design Festival- BDF

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Coordinador Articulación Territorial, Instituto de la Participación de Bogotá

## Efren Morales

Arte para la Transformación Social, Instituto Distrital de Las Artes

## Enrique Peñalosa

Alcalde Mayor de Bogotá

## Fatima Miramare

Gerente Administrativa, Avi Hi Tech SAS

**96% OF SURVEY RESPONDENTS SAID THE EVENT WAS GOOD, VERY GOOD OR EXCELLENT**

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Gerente, Cluster Logistico

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Asesora Grupo de Emprendimiento Cultural, Ministerio de Cultura

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Cultural And Business Manager, Leatherskin

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Consultor, Panamá Ciudad Creativa

## Leidy Milena

Garzon Profesional, CCB

## Leonardo Nieto

Oficial de Mercadeo y Comunicaciones, Invest in Bogota

## Liliana Maz

COO/Founder, The Busking Project

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Asesora Grupo de Emprendimiento Cultural, Ministerio de Cultura

# SELECTED DELEGATES

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Proyecto de Conectividad,  
Ministerio de Justicia

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**Luis Carlos Caballero**  
Director, FLADE

**Luis Carlos Miguel Barrera Lombana** Arquitecto,  
Secretaría Distrital de  
Desarrollo Económico

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Universidad Nacional  
de Colombia

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Fundación Batuta

**María Claudia Ferrer Rojas**  
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y Patrimonio, Secretaría  
Distrital de Cultura,  
Recreación y Deporte

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Instituto Distrital de  
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Corporación Cultural  
InterColombia

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Distrital de Movilidad

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Gerente, Xarah energy

**Mauricio Peña**  
Jefe Sección Artes  
Musicales, Banco  
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S.P.I. & Co.

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Asobares

**Nick Broad** CEO/Founder,  
The Busking Project

**Nicolas Sambrana**  
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Urbana, Alcaldía  
Nocturna SLP

**Nicolas Martinez Parra**  
CEO, Taste My Beat

**Pablo Rodriguez**  
CEO, StandArte

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Wedding Planner, Ricardo  
Torres Wedding Planner

**Ricardo Suárez**  
Asesor Cultural,  
Corporación Gaita Viva

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**Rubén Darío González**, Gerente de  
Proyectos, IDPAC

**Salvador Sánchez Albarracín** Consejo Local  
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Martires, Alcaldia Men

**Sandra Meluk Acuña**  
Directora General, OFB

**Sandra Sánchez**  
Profesional Sr. Gestión  
Pública, CCB

**Santiago Marín**  
CEO, Independiente

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Sección de Artes Musicales,  
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Strategist, IDB

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CAF Banco de Desarrollo

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Embajada de Francia

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Coordinador Marketing,  
Revista Emi

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Alcaldía nocturna

**Victoria Lotero**  
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Emprendimiento Cultural,  
Ministerio de Cultura





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# PARTNERS

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## EVENT HOSTS



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## SUPPORTING PARTNERS



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# CONTACT US

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Please feel free to get in touch with us regarding any Music Cities Events inquiries.

### General Information

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